



PRESS RELEASE

Aware of the challenges facing the African continent by 2030, the Association Développement des Relations Nord Sud (ADRNS) is launching, from January 2021, the "Connecting Days", with Continental Working by African Valley brand..

It was an announcement by Dimitri M'FOUMOU-TITI, President of ADRNS, at the European Parliament in Brussels in front of 18 deputies of the Pan-African Parliament (PAP) in working session on Wednesday April 16, 2018. The presentation was based on the triptych: " One day a month, a country in the spotlight around four highlights ". The "connecting days", with Continental Working by African Valley brand, will be held once a month in Paris with a country in the spotlight, and will include four highlights on the theme of the challenges of the continent and the countries of specific way. The meetings will be followed by recommendations to States through the ambassadors.

These Connecting days come at a point when we see the difficulty that Business Women and Men have in getting around. They constitute unique meetings allowing companies or individuals who so desire to have contacts in the country, or specific information; they can also mandate Continental Working to carry out preliminary work in order to obtain answers or solutions during the day or in a support offer until closing.

These meetings, in collaboration with representative organizations of the countries, will sometimes be in Full Digital, sometimes in face-to-face mode depending on the health constraints related to Covid-19. They offer a distinctive opportunity for sponsors, virtual exhibitors, panelists and partners, to expand their network and identify business opportunities.

The days of connections around the challenges of the continent, focused more specifically on the country in the spotlight with the highlighting of innovations companies which work and support the economic development of the country. We want to welcome entrepreneurs and actors involved and concerned by developing their country, associating the officials and politicians of the African continent the decision-makers of private companies, funders as well as associations that have carried out significant projects in their countries of origin.





The 2021 schedule has already been defined with 10 countries selected. The first connecting day will start on Thursday January 21, 2021 with Nigeria, followed by Senegal, Rwanda, Morocco, Ghana and Ethiopia until June.

We invite you to the site www.continental-working.com for more information.

Team Continental Working



AFRICA A CONTINENT OF OPPORTUNITIES

- 1 day per month,
- 1 country in the spotlight
- around 4 highlights!

Sectors of activity growing over more than 10 years!

Sponsors - exhibitors - partners - participants

Challenges

www.continental-working.com

**\$ 1,500 billion
Need
in Infrastructures**

**1000 Billion \$
Agriculture**

**\$ 100 billion
Digital**

**average Rate
growth
3.9% / year**

**A market
2.5 billion
of hbts**

<p>THURSDAY, JANUARY 21ST, 2021</p>  <p>LAGOS Nigeria</p>	<p>THURSDAY 18 FEBRUARY 2021</p>  <p>Senegal</p>
<p>THURSDAY, MARCH 18, 2021</p>  <p>Rwanda</p>	<p>THURSDAY 15 APRIL 2021</p>  <p>Morocco</p>
<p>THURSDAY 20 MAY 2021</p>  <p>Ghana</p>	<p>THURSDAY JUNE 17, 2021</p>  <p>Ethiopia</p>



For any information, contact us:

Country partnerships, Sponsorship and Exhibitors & press

Email: contact@continental-working.com

Phone : 0033671501750 / 0033698697558

site web : www.continental-working.com

